

# The INSIDER

NEWS GROUP

An Independent Newspaper

For Wynmoor Residents



8212 Half Dome Court • Boynton Beach, FL • 954.344.7667 • Email: wynmoorads@aol.com • www.insidernewspaper.com

## The INSIDER Contract

### DISPLAY ADS (Black & White)

1/6 Page.....	\$ 85.00
1/4 Page.....	\$ 120.00
1/2 Page.....	\$ 170.00
Full Page .....	\$ 280.00

### DISPLAY ADS (Four Color CMYK)

1/6 Page.....	\$ 100.00
1/4 Page.....	\$ 145.00
1/2 Page.....	\$ 200.00
Full Page .....	\$ 370.00

### PRIME DISPLAY ADS (Four Color CMYK)

Inside Front Cover .....	\$ 420.00	Inside Back Cover .....	\$ 420.00
Page One <i>First Right Hand Side Ad</i> .....	\$ 420.00	Centerfold .....	\$ 420.00
Back Cover .....	\$ 500.00		

### DISPLAY AD SPECIFICATIONS

### SET-UP CHARGE

1/6 Page .....	Tall: 3-1/4 x 6-3/4 .....	Wide: 7 x 3-3/4.....	\$30.00
1/4 Page .....	Tall: 5 x 7-3/4 .....	Wide: 10-1/4 x 3-3/4.....	\$40.00
1/2 Page .....	Wide: 10-1/4 x 7-3/4.....		\$50.00
Full Page .....	Tall: 10-1/4 x 16 .....		\$75.00

ADVERTISER'S NAME: \_\_\_\_\_ DATE: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_ EMAIL: \_\_\_\_\_

SIZE OF AD: \_\_\_\_\_ POSITION: \_\_\_\_\_ B/W \_\_\_\_\_ Color \_\_\_\_\_

This contract is non-cancellable. The publisher reserves the right to reject any advertisement that it feels objectionable in nature or content or would be offensive to its other advertisers. In the event that advertisement is rejected by the publisher, this contract shall immediately become null and void and all monies will be returned. The advertiser agrees to hold harmless the publisher for the publication of submitted copy. The publisher is not responsible for errors. Final proofing of ad copy shall remain the responsibility of the advertiser. No promises whether stated or implied shall be binding except those terms in writing in this agreement.

**You can e-mail your ad to us in a PDF format: wynmoorads@aol.com**

**Photos, Artwork - B & W or Color in JPEG format**

**FORMAT:** All print-ready ads should be sent as Adobe PDF files. Please do not compress files, remember to embed fonts. Files should be 300 dpi, greyscale, unless color has been purchased. Then, send same, using CMYK. Send all ads 100% of the print size purchased to wynmoorads@aol.com

**PLACEMENT:** Prime Ads will be placed according to contract, upon availability. All other ads, unless otherwise stated, will be placed at the discretion of the newspaper.

### MAKE CHECKS PAYABLE TO: INSIDER NEWS GROUP

By: \_\_\_\_\_  
Signature of Account Representative

By: \_\_\_\_\_  
Signature of Advertiser or Agent thereof

AD TOTAL	\$
AD SET-UP	
TOTAL DUE	\$